

April 09, 2025

To,

1. Debenture Holder(s)
2. MITCON Credentia Trusteeship Services Limited  
1402/1403 Dalamal Tower, Free Press Journal Marg, 211,  
Nariman Point, Mumbai – 400021  
Attn.: Yogesh Limbachiya

**Ref.:** Private Placement memorandum dated May 30, 2023, November 29, 2023, February 20, 2024, April 23, 2024, September 25, 2023 and February 5, 2024 of Alpha Alternatives Financial Services Private Limited (formerly known as Provincial Finance and Leasing Co. Private Limited) (“**Issuer**” or “**Company**”) (“**Placement Memorandum**”).

**Sub:** Intimation for exercise of Put Option pursuant Regulation 15(6) of Securities and Exchange Board of India (Issue and Listing of Non-Convertible Securities) Regulations, 2021 (“**SEBI (ILNCS) Regulations**”) and Record Date pursuant to Regulation 60 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**SEBI (LODR) Regulations**”) (“**the Listing Regulations**”).

Sr. No.	ISIN	ISIN Description
1.	INE0L6807088	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR F BR NCD 17JU26 FVRS1LAC
2.	INE0L6807112	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR H BR NCD 20AP27 FVRS1LAC
3.	INE0L6807138	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR I BR NCD 04JU27 FVRS1LAC
4.	INE0L6807146	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR J BR NCD 16JL27 FVRS1LAC
5.	INE0L6807104	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR CAR C BR NCD 13OT26 FVRS1LAC
6.	INE0L6807120	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR CAR D BR NCD 14MY27 FVRS1LAC

Dear Sir/ Ma’am,

Pursuant to the provisions of Regulation 60 of the SEBI (LODR) Regulations and Regulation 15(6) of SEBI (ILNCS) Regulations, we hereby inform you that the Company has received a notice from investor’s, informing exercise of Put Option of Secured, Listed, Rated, Redeemable Principal Protected Market Linked Debentures issued on private placement basis (“**MLDs**”) as per the terms and conditions of the issue stated in the Placement Memorandum

Alpha Alternatives Financial Services Private Limited  
(Formerly known as Provincial Finance and Leasing Co Private Limited)  
(CIN: U65923MH1993PTC075162)

[www.fin.alt-alpha.com](http://www.fin.alt-alpha.com)

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B: +91-22-6145-8900 | E: [info@alt-alpha.com](mailto:info@alt-alpha.com)



Further, pursuant to Regulation 60(2) of the SEBI (LODR) Regulations, we hereby inform you that the Company has fixed Record Date of 13<sup>th</sup> April, 2025 for the purpose of Redemption of the aforesaid MLDs pursuant to the exercise of the Put Option by the Debenture Holders.

Request you to kindly take the same on record.

Yours Faithfully,

For **Alpha Alternatives Financial Services Private Limited**  
*(Formerly known as Provincial Finance and Leasing Co Private Limited)*

**Shreyans H. Mehta**  
Director  
DIN: 06756771

