

March 27, 2025

To,

1. Debenture Holder(s)
2. MITCON Credentia Trusteeship Services Limited  
1402/1403 Dalamal Tower, Free Press Journal Marg, 211,  
Nariman Point, Mumbai – 400021  
Attn.: Yogesh Limbachiya

**Ref.:** Private Placement memorandum dated September 30, 2022 read with addendum to Placement Memorandum dated February 14, 2025 of Alpha Alternatives Financial Services Private Limited (*formerly known as Provincial Finance and Leasing Co. Private Limited*) (“**Issuer**” or “**Company**”) (“**Placement Memorandum**”).

**Sub:** Intimation for exercise of Put Option pursuant Regulation 15(6) of Securities and Exchange Board of India (Issue and Listing of Non-Convertible Securities) Regulations, 2021 (“**SEBI (ILNCS) Regulations**”) and Record Date pursuant to Regulation 60 of the SEBI (Listing Obligations and Disclosure Requirements) Regulations, 2015 (“**SEBI (LODR) Regulations**”) (“**the Listing Regulations**”).

Sr. No.	ISIN	ISIN Description
1.	INE0L6807047	ALPHA ALTERNATIVES FINANCIAL SERVICES PRIVATE LIMITED SR CAR-A BR NCD 21OT25 FVRS10LAC

Dear Sir/ Ma’am,

Pursuant to the provisions of Regulation 60 of the SEBI (LODR) Regulations and Regulation 15(6) of SEBI (ILNCS) Regulations, we hereby inform you that the Company has received a notice from investor’s, informing exercise of Put Option of Secured, Listed, Rated, Redeemable Principal Protected Market Linked Debentures issued on private placement basis (“**MLDs**”) as per the terms and conditions of the issue stated in the Placement Memorandum

Further, pursuant to Regulation 60(2) of the SEBI (LODR) Regulations, we hereby inform you that the Company has fixed Record Date of 3<sup>rd</sup> April, 2025 for the purpose of Redemption of the aforesaid MLDs pursuant to the exercise of the Put Option by the Debenture Holders.

Request you to kindly take the same on record.



Yours Faithfully,

For **Alpha Alternatives Financial Services Private Limited**  
*(Formerly known as Provincial Finance and Leasing Co Private Limited)*

**Shreyans H. Mehta**  
Director  
DIN: 06756771

